

# Elle Tolman

Visual & Web Designer

Shaping stories and strategies to breathe new life into brands and marketing. Designing responsive websites and developing joyful experiences. Producing graphic and visual design in and for both the print and digital realms.

## Experience

### Marketing Designer

Tile, Inc.; San Mateo, CA; November 2016 - Present

Marketing for the Unforgettable

Bringing together creative campaigns for the email and web channels, as well as supporting general marketing design needs.

### Graphic Designer

SoundHound, Inc.; Santa Clara, CA; February 2016 - November 2016

Crafting to the Beat

Aided in crafting creative marketing and in-application features, song charts, and advertising as part of the marketing team.

### Multimedia Marketing Designer

Alain Pinel Realtors; Saratoga, CA; September 2014 - October 2015

Driving Digital Brand Adaptation

Supported marketing and technology teams through multimedia visual and web design for production, promotions, and events.

### Visual Designer

Integral Development; Palo Alto, CA; December 2013 - September 2014

International Trade Show Booths & Signage

Produced event collateral for international trade shows and refreshed corporate identity to highlight modern standards.

### Lead Designer

Cisco Systems; San Jose, CA; May 2013 - October 2013

Cisco Accelerator for Entrepreneurs (Entrepreneurs in Residence)

Molded the brand for Cisco's first incubator and, within strict guides, developed fulfilling identity and responsive website.

## Contact

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📄 www.be.net/elledesgn

## Skills

💡 Branding

🔗 Visual Design & Marketing

💻 Responsive Web & Email Design

💎 Graphics & Illustrations

📄 HTML & CSS

📷 Photography

## Software

🖱️ Photoshop, Illustrator, InDesign

🎞️ Lightroom, iMovie, Premiere Pro

📄 Sketch, Coda, Word, Excel

📄 KeyNote, PowerPoint

## Education

🎓 Associates of Science

Graphic Design; Valedictorian

Full Sail University