

Danielle Hartig

An art director and multi-disciplinary designer aligning creative ideas and resources with business goals to refine and maintain consistent brand recognition across experiences.

Greater Denver Area
Colorado, USA

Contact

(408) 609-1682
elledesgner@gmail.com
www.elledesgner.com/work

Skills

Brand Design & Development
Campaign Development & Support
Marketing Communications & Design
Merchandise Design & Coordination
Digital Graphics & Illustrations
Responsive Web & Email Design

Software & Platforms

Photoshop, Illustrator, InDesign
Lightroom, Premiere Pro, Fable
Figma, Sketch, XD, KeyNote
GSuite, Microsoft, HubSpot, Wix

Experience

Staff Visual Designer

Aurora Innovation, Inc - 2022

Supported, refined, and maintained the design and visual brand alignment for most company-wide events, initiatives, and marketing.

Art Director & Lead Designer

HaulHub - 2021

Redesigned the marketing materials landscape and adapted the editing and creation process to empower internal teams to do their best work.

Art Director & Lead Designer

Red Harp - 2019

Lead international client design pitches and initiatives while rebuilding internal brand narrative and digital execution.

Marketing Designer & Coordinator

Waymo, LLC - 2018

Coordinated brand initiatives, provided production support, and successfully launched their first internal swag store.

Brand & Marketing Designer

Tile, Inc. - 2017

Designed creative campaigns for the email and web channels while supporting general marketing design needs.

Brand & Marketing Designer

Alain Pinel Realtors - 2015

Supported marketing and technology teams through multimedia visual and web design for production, promotions, and events.